

BUILDING TRUST *IN A DIGITAL WORLD*

DIGITAL TRUST SUMMIT 2025

BY IDENTOMAT

ABOUT THE SUMMIT

LAST YEAR'S DIGITAL TRUST SUMMIT CONVENED 200+ SENIOR LEADERS , WITH **10+ MAJOR BANKS REPRESENTED**, ALONGSIDE 5 INVESTMENT DIRECTORS, 8 GOVERNMENT REGULATORS, AND 15 FINTECH INNOVATORS.

THE EVENT SPOTLIGHTED THE MOST CUTTING-EDGE DEVELOPMENTS IN **DIGITAL TRUST** — FROM SEAMLESS IDENTITY VERIFICATION AND ADVANCED KYC/AML/CFT COMPLIANCE TO NEXT-GEN DIGITAL ONBOARDING, FRAUD PREVENTION, REGTECH, CUSTOMER EXPERIENCE TRANSFORMATION, AND EVOLVING CYBERSECURITY STRATEGIES.

IT WAS A POWERFUL SHOWCASE OF COLLABORATION, INNOVATION, AND **THE FUTURE OF TRUST IN THE DIGITAL AGE.**





OUR VISION

WE AIM TO IGNITE ACTION, ACCELERATE PARTNERSHIPS, AND HIGHLIGHT PRACTICAL SOLUTIONS THAT FOSTER TRUST, TRANSPARENCY, AND GROWTH IN THE DIGITAL ECONOMY.

GOALS

TO BUILD A REGIONAL HUB WHERE TECHNOLOGY, REGULATION, AND HUMAN EXPERIENCE INTERSECT — TURNING GEORGIA INTO A BEACON FOR DIGITAL TRUST LEADERSHIP.

WITH 200+ ATTENDEES, DTS 2024 BROUGHT IN:

100+ SENIOR DECISION-MAKERS

80% LIVE ENGAGEMENT

6 INDUSTRY VERTICALS REPRESENTED

5+ KEY INDUSTRY CHANNEL PLACEMENTS

+45% WEBSITE TRAFFIC LIFT

PROOF THAT **DIGITAL TRUST SUMMIT** ISN'T JUST AN EVENT, BUT A PLATFORM WHERE DIGITAL TRUST MEETS **TANGIBLE BUSINESS RESULTS.**

SOCIAL MEDIA IMPACT

6.5% AVERAGE ENGAGEMENT PER POST

4.2% AVERAGE CLICK-THROUGH RATE PER POST

2.15Mins AVERAGE TIME SPENT ON WEBSITE PER VISITOR

18% EMAIL TO REGISTRATION CONVERSION

5+ MEDIA MENTIONS BY LEADING OUTLETS

PROVEN METRICS, **MEASURABLE IMPACT.**



PREMIUM PACKAGE

GAIN ESSENTIAL BRAND VISIBILITY

\$500

- YOUR LOGO DISPLAYED ON THE EVENT WEBSITE
- BRANDED TABLETOP OR HIGH-TOP STAND FOR PRODUCT SHOWCASE
- A 2–3 MIN FLASH PITCH IN FRONT OF INVESTORS AND DECISION-MAKERS
- LOGO ON THE EVENT WEBSITE
- DEDICATED POST ON OUR SOCIAL MEDIA PRE- AND POST EVENT POSTS (LINKEDIN, FACEBOOK)
- 2 COMPLEMENTARY ATTENDEE PASSES TO AN EXCLUSIVE AFTER-PARTY

PLATINUM PACKAGE

ELEVATE YOUR IMPACT

\$1000

- YOUR LOGO DISPLAYED ON EVENT WEBSITE
- DEDICATED POST ON SOCIAL MEDIA CHANNELS (LINKEDIN, FACEBOOK)
- 2 MINUTE ON-SITE PROFESSIONAL INTERVIEW IN POST-PRODUCTION VIDEO
- UP-TO 30-SECOND PRE-RECORDED VIDEO TO BE PLAYED BETWEEN SESSIONS
- A 10 MIN PITCH IN FRONT OF POTENTIAL PARTNERS + MEDIA EXPOSURE
- 5 COMPLEMENTARY ATTENDEE PASSES TO AN EXCLUSIVE AFTER-PARTY

AGENDA & SCHEDULE

WHILE THE FINAL AGENDA IS STILL IN DEVELOPMENT, THE DAY WILL BE STRUCTURED TO DELIVER HIGH-VALUE NETWORKING, KNOWLEDGE-SHARING, AND VISIBILITY FOR OUR SPONSORS. A SAMPLE FLOW OF THE EVENT INCLUDES:

- **13:30 – 14:00 | REGISTRATION**
- **14:00 – 14:30 | OPENING REMARKS & KEYNOTE**
- **14:30 – 16:00 | PANEL DISCUSSIONS & PARTNER SHOWCASE**
- **16:00 – 16:30 | NETWORKING BREAK**
- **16:30 – 18:00 | PRODUCT DEMOS**
- **18:00 – 18:30 | CLOSING REMARKS**
- **18:30 ONWARDS | EXCLUSIVE AFTER-PARTY**





LET'S BUILD THE FUTURE OF DIGITAL TRUST TOGETH ER

LEAD THE CONVERSATION ON DIGITAL TRUST.

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