**BUILDING TRUST** IN A DIGITAL WORLD

## 

**BY IDENTOMAT** 

#### ABOUT THE SUMMIT

LAST YEAR'S DIGITAL TRUST SUMMIT
CONVENED 200+ SENIOR LEADERS, WITH 10+
MAJOR BANKS REPRESENTED, ALONGSIDE 5
INVESTMENT DIRECTORS, 8 GOVERNMENT
REGULATORS, AND 15 FINTECH INNOVATORS.

THE EVENT SPOTLIGHTED THE MOST CUTTING-EDGE DEVELOPMENTS IN **DIGITAL TRUST** — FROM SEAMLESS IDENTITY VERIFICATION AND ADVANCED KYC/AML/CFT COMPLIANCE TO NEXT-GEN DIGITAL ONBOARDING, FRAUD PREVENTION, REGTECH, CUSTOMER EXPERIENCE TRANSFORMATION, AND EVOLVING CYBERSECURITY STRATEGIES.

IT WAS A POWERFUL SHOWCASE OF COLLABORATION, INNOVATION, AND THE FUTURE OF TRUST IN THE DIGITAL AGE.





#### **OUR VISION**

WE AIM TO IGNITE ACTION, ACCELERATE
PARTNERSHIPS, AND HIGHLIGHT PRACTICAL
SOLUTIONS THAT FOSTER TRUST, TRANSPARENCY,
AND GROWTH IN THE DIGITAL ECONOMY.

#### **GOALS**

TO BUILD A REGIONAL HUB WHERE TECHNOLOGY, REGULATION, AND HUMAN EXPERIENCE INTERSECT — TURNING GEORGIA INTO A BEACON FOR DIGITAL TRUST LEADERSHIP.

### WITH 200+ ATTENDEES, DTS 2024 BROUGHT IN:

100+ SENIOR DECISION-MAKERS

80% LIVE ENGAGEMENT

6 INDUSTRY VERTICALS REPRESENTED

5+ KEY INDUSTRY CHANNEL PLACEMENTS

+45% WEBSITE TRAFFIC LIFT

PROOF THAT DIGITAL TRUST SUMMIT ISN'T JUST AN EVENT, BUT A PLATFORM WHERE DIGITAL TRUST MEETS TANGIBLE BUSINESS RESULTS.

#### SOCIAL MEDIA IMPACT

6.5% AVERAGE ENGAGEMENT PER POST

4.2% AVERAGE CLICK-THROUGH RATE PER POST

2.15 Mins AVERAGE TIME SPENT ON WEBSITE PER VISITOR

18% EMAIL TO REGISTRATION CONVERSION

5 + MEDIA MENTIONS BY LEADING OUTLETS

PROVEN METRICS, MEASURABLE IMPACT.

#### PREMIUM PACKAGE

**GAIN ESSENTIAL BRAND VISIBILITY** 

#### \$500

- YOUR LOGO DISPLAYED ON THE EVENT WEBSITE
- BRANDED TABLETOP OR HIGH-TOP STAND FOR PRODUCT SHOWCASE
- A 2-3 MIN FLASH PITCH IN FRONT OF INVESTORS AND DECISION-MAKERS
- LOGO ON THE EVENT WEBSITE
- DEDICATED POST ON OUR SOCIAL MEDIA PRE- AND POST EVENT POSTS (LINKEDIN, FACEBOOK)
- 2 COMPLEMENTARY ATTENDEE PASSES TO AN EXCLUSIVE AFTER-PARTY

#### PLATINUM PACKAGE

**ELEVATE YOUR IMPACT** 

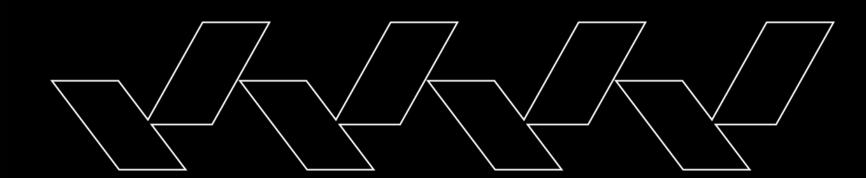
#### \$1000

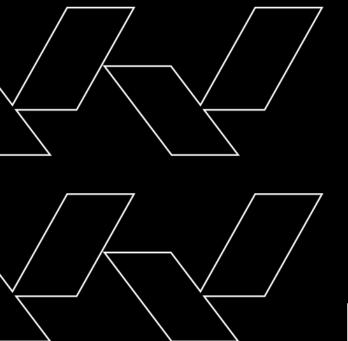
- YOUR LOGO DISPLAYED ON EVENT WEBSITE
- DEDICATED POST ON SOCIAL MEDIA CHANNELS (LINKEDIN, FACEBOOK)
- 2 MINUTE ON-SITE PROFESSIONAL INTERVIEW IN POST-PRODUCTION VIDEO
- UP-TO 30-SECOND PRE-RECORDED VIDEO TO BE PLAYED BETWEEN SESSIONS
- A 10 MIN PITCH IN FRONT OF POTENTIAL PARTNERS + MEDIA EXPOSURE
- 5 COMPLEMENTARY ATTENDEE PASSES TO AN EXCLUSIVE AFTER-PARTY

#### **AGENDA & SCHEDULE**

WHILE THE FINAL AGENDA IS STILL IN DEVELOPMENT, THE DAY WILL BE STRUCTURED TO DELIVER HIGH-VALUE NETWORKING, KNOWLEDGE-SHARING, AND VISIBILITY FOR OUR SPONSORS. A SAMPLE FLOW OF THE EVENT INCLUDES:

- 13:30 14:00 | REGISTRATION
- 14:00 14:30 | OPENING REMARKS & KEYNOTE
- 14:30 16:00 | PANEL DISCUSSIONS & PARTNER SHOWCASE
- 16:00 16:30 | NETWORKING BREAK
- 16:30 18:00 | PRODUCT DEMOS
- 18:00 18:30 | CLOSING REMARKS
- 18:30 ONWARDS | EXCLUSIVE AFTER-PARTY







# LET'S BUILD THE FUTURE OF DIGITAL TRUST TOGETH ER

LEAD THE CONVERSATION ON DIGITAL TRUST.

**EVENTS@IDENTOMAT.COM** 

